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The Stress Test Every Business Needs: A Capital Agenda for Confidently Facing Digital Disruption, Difficult Investors, Recessions and Geopolitical Threats

The Stress Test Every Business Needs: A Capital Agenda for confidently facing digital disruption, difficult investors, recessions and geopolitical threats is a comprehensive approach to creating value and flexibility in an increasingly volatile business environment that presents both great risks and opportunities every day.

The Stress Test Every Business Needs: A Capital Agenda for Confidently Facing Digital Disruption, Difficult Investors, Recessions and Geopolitical Threats | Jeffrey R. Greene, Steve Krousos, Julie Hood, Harsha Basnayake, William Casey | ISBN: 9781119417941 | Kostenloser Versand für alle Bücher mit Versand und Verkauf durch Amazon.

The authors extend the banking "stress test" concept to a company's Capital Agenda -- how executives manage capital, execute transactions and apply corporate finance tools to strategic and operational decisions. Having a static Capital Agenda, however appropriate for your current market position, is not enough in today's uncertain world. Long-term success comes from building resilience into each element and in the way those elements interact.

Future-proof your business today for stronger performance tomorrow. The Stress Test Every Business Needs: A Capital Agenda for Confidently Facing Digital Disruption, Difficult Investors, Recessions and Geopolitical Threats provides a comprehensive approach to creating value and flexibility in an increasingly volatile business environment that ...

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