Download Online Business Simulations Disruptive Innovation

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Online Business Simulations: The Next Wave of Disruptive Innovation by Dr. Jason Scott Earl (2012-11-19) | Dr. Jason Scott Earl | ISBN: | Kostenloser Versand für alle Bücher mit Versand und Verkauf duch Amazon.

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Disruptions in technology are providing more opportunities to improve the simulation gaming learning experience and a number of pedagogical innovations are beginning to emerge which will drive the way in which business simulations are used in the future. The purpose of this quantitative, experimentally-based research study was to investigate the use of online business simulations as a ...

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Online simulations are the next disruptive innovation to hit higher education. This recent quantitative based research study demonstrates the disruptive nature of online business simulations when it comes to gains in business knowledge by measuring a 2.55 standard deviation difference in the normalized gains between traditional training and ...

The focal goal of this research was to extend the empirical effort on business simulations as a form of experiential learning by providing the first empirical analysis of business acumen and knowledge application skills.

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Eine disruptive Innovation ist ein Prozess, der in einer kleinen, unscheinbaren Nische einer Branche beginnt. Auf der Grundlage einer neuen Technologie oder eines neuartigen Geschäftsmodells werden Produkte oder Dienstleistungen entwickelt, die zunächst nur einen kleinen Teil von Kunden ansprechen.

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